

# A little about us.

Product catalog

MPOWERD®



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Our company.

# Our mission.

We're on a mission to transform lives with **thoughtfully designed, clean technology**. From concept to creation, every detail of our business is deliberate. As a **Benefit Corporation and B Corp**, we set strict standards for ourselves, ensuring that our work enhances both society and the environment. Our innovative products give people the **power of self-reliance** as well as **moments of wonder**—because we believe everyone deserves to be empowered and inspired regardless of where or how they live.



## Our impact.

Luci® lights have impacted millions of people in more than 90 countries – providing clean, reliable light to those living without access to consistent electricity.

**3.7 million+**  
lives impacted in  
emerging markets

**2.4 million+**  
US tons of CO2  
averted

**700+**  
NGO and non-profit  
partners worldwide

Stats as of Summer 2020

## Our Give program.

We work with our non-profit partners to send our lights directly to people living without access to electricity.

In many places, as soon as the sun goes down, children can't study, entrepreneurs have to stop working, women are less safe walking outside, health clinics have to close... the list goes on. Kerosene lamps are the most common solution in these areas – but they are dangerous, toxic and expensive.

Lightweight, easy to carry, and shining for hours on a single charge, Luci is a clean, safe and affordable way to bring light to the world.

# Our products.

**Lightweight.** Pack it up and take it with you.

**Waterproof.** Leave it out in the rain.

**Durable.** Can withstand up to 150 lbs of pressure. Yes, really!

**Completely solar.** Just add sun.

A man and a woman are sitting in front of a tent at night. The tent is illuminated from within by a string of purple lights, creating a warm, cozy atmosphere. The man is wearing a white t-shirt, a dark cap, and glasses, and is smiling. The woman is wearing a light-colored, sleeveless top and is also smiling. The background is dark, with some distant lights visible.

**Brand new.**

**Luci Color Solar String Lights.**

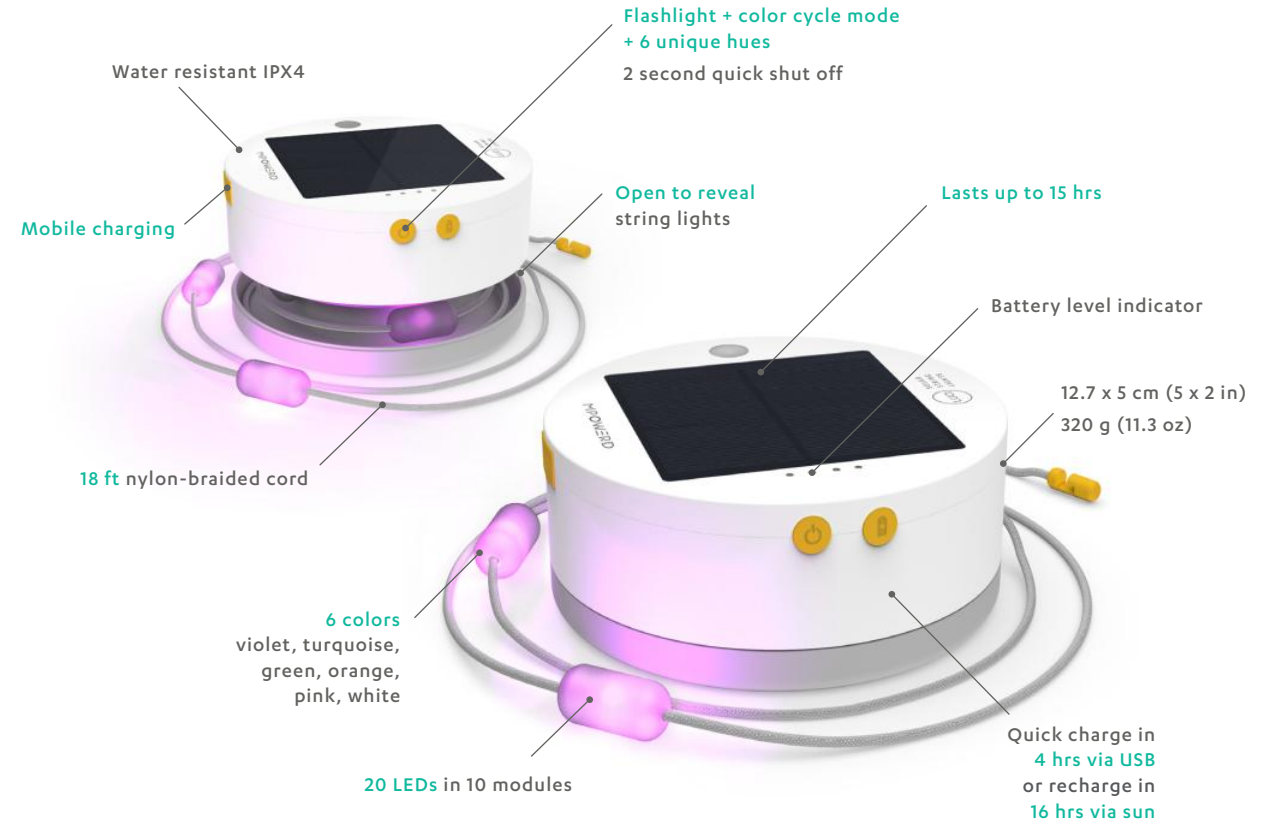


Solar, colorful, and always ready to hang. **Luci.**



## Luci Color Solar String Lights

Providing 6 colors of ambiance across an 18 ft cord, powered by the sun, and with mobile charging, these lights are perfect for illuminating your space.



patio • campsite • interior design • van life



Our smart lights.

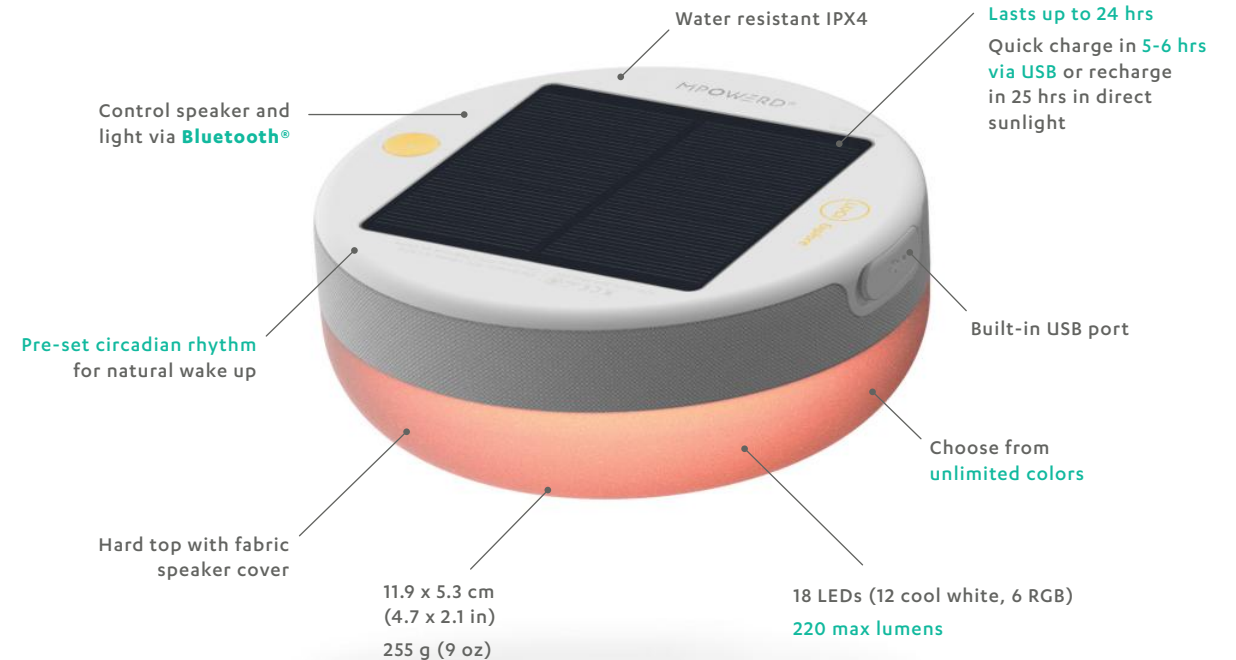
Control light from  
your phone. **Luci.**

A portable speaker in a whole new light. **Luci.**



## Luci Explore: Smart Solar Light + Speaker

Lightweight. Water resistant. And solar powered. This smart little light is your personal speaker, mobile charger, and wake-up light. The best travel companion you'll find.



travel • home decor • patio • adventure

Smart. Solar.  
Submersible. **Luci.**



## Luci Connect

Pair with your phone to control the light, preset moods, and more! Luci Connect is the smart mobile light for any setting.



patio • camping • home • hiking • backyards



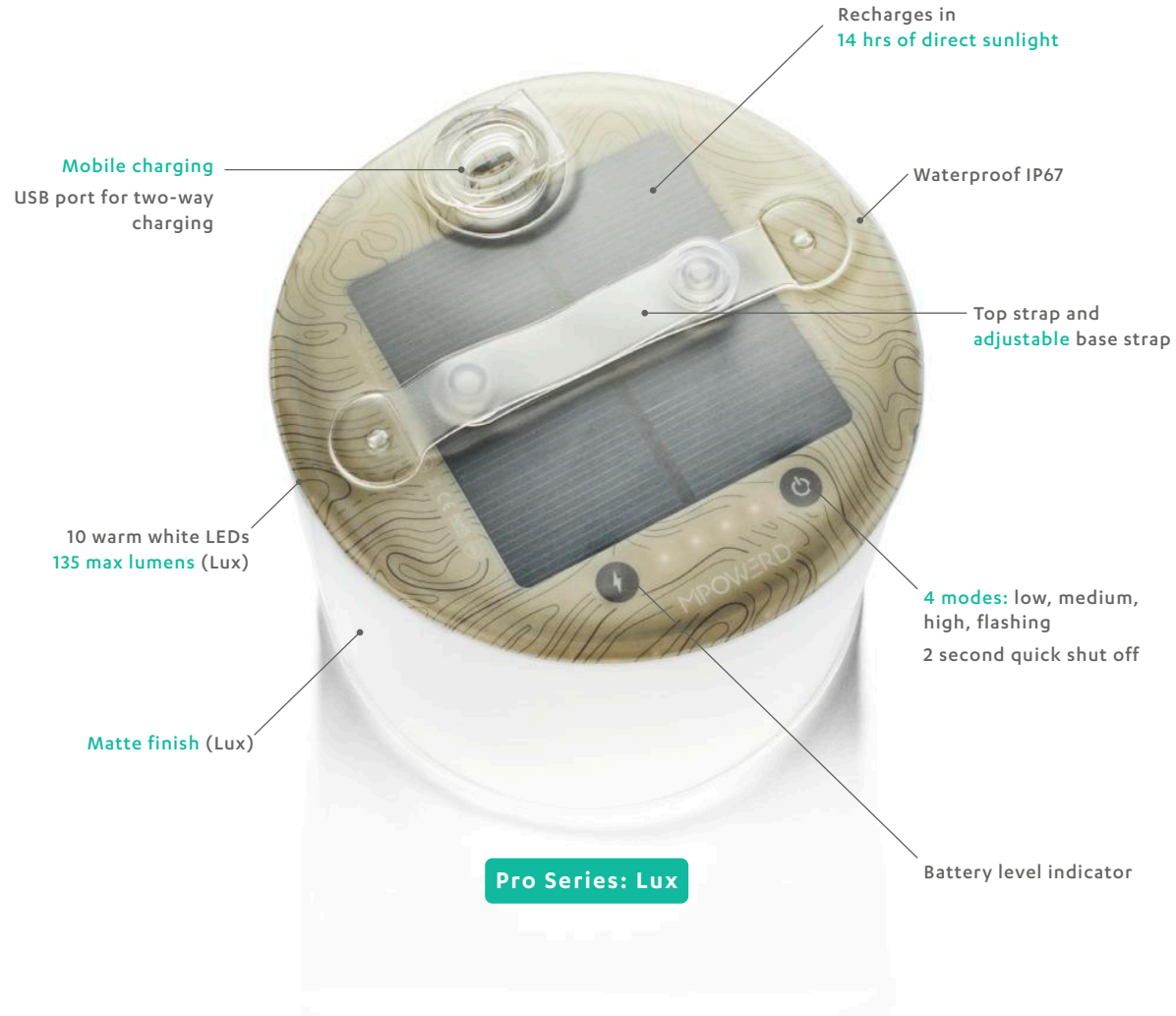
Power up.

With mobile phone charging capabilities, the Luci Pro Series will take you further than ever before.

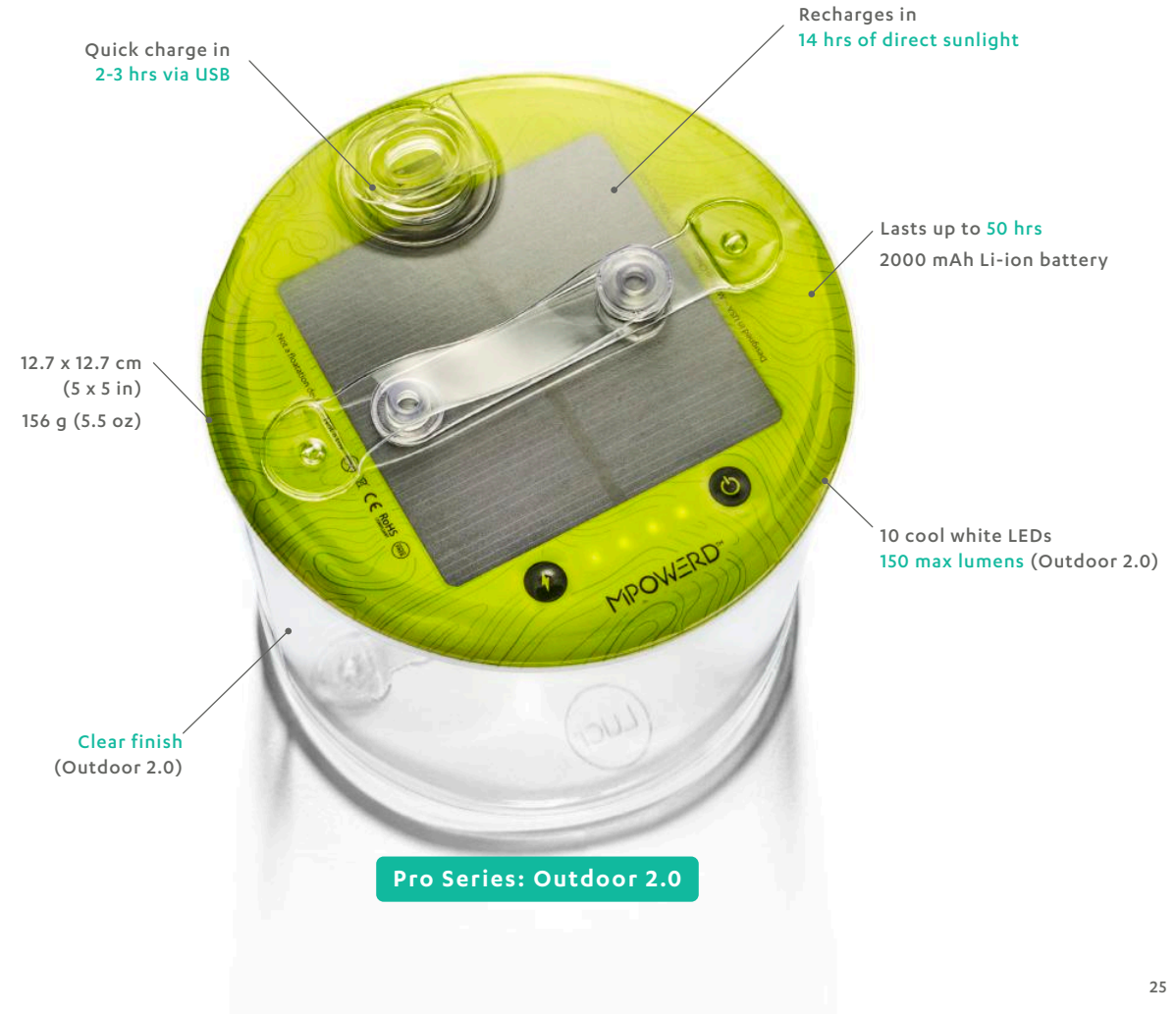
off-grid adventures  
camping • hiking  
boating • climbing  
kayaking

# Luci Pro Series

## Solar light + mobile charger



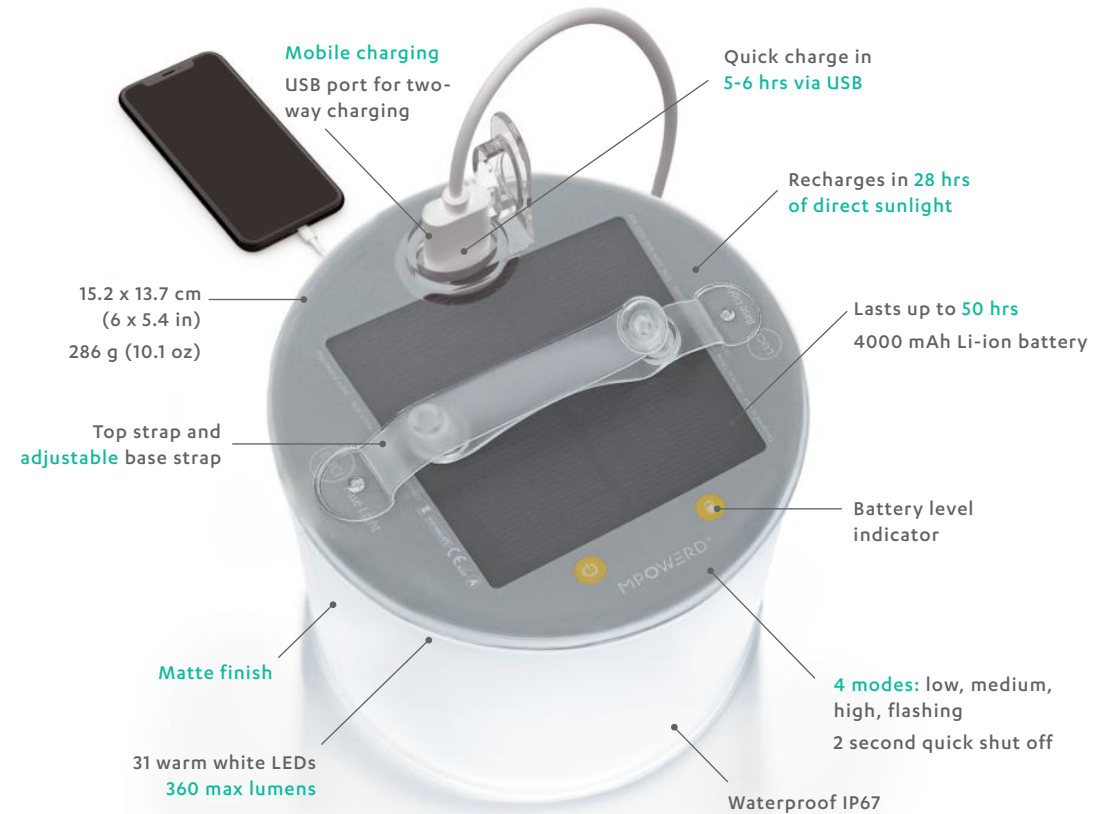
Test your limits with the lights made for Mother Nature's biggest fans.



Extending the day into night.  
Luci Solar Inflatable Base Light.

## Luci Solar Inflatable Base Light

With 360 lumens, mobile charging, and lasting up to 50 hours on a single charge, Luci Base Light is a must-have for any adventure.

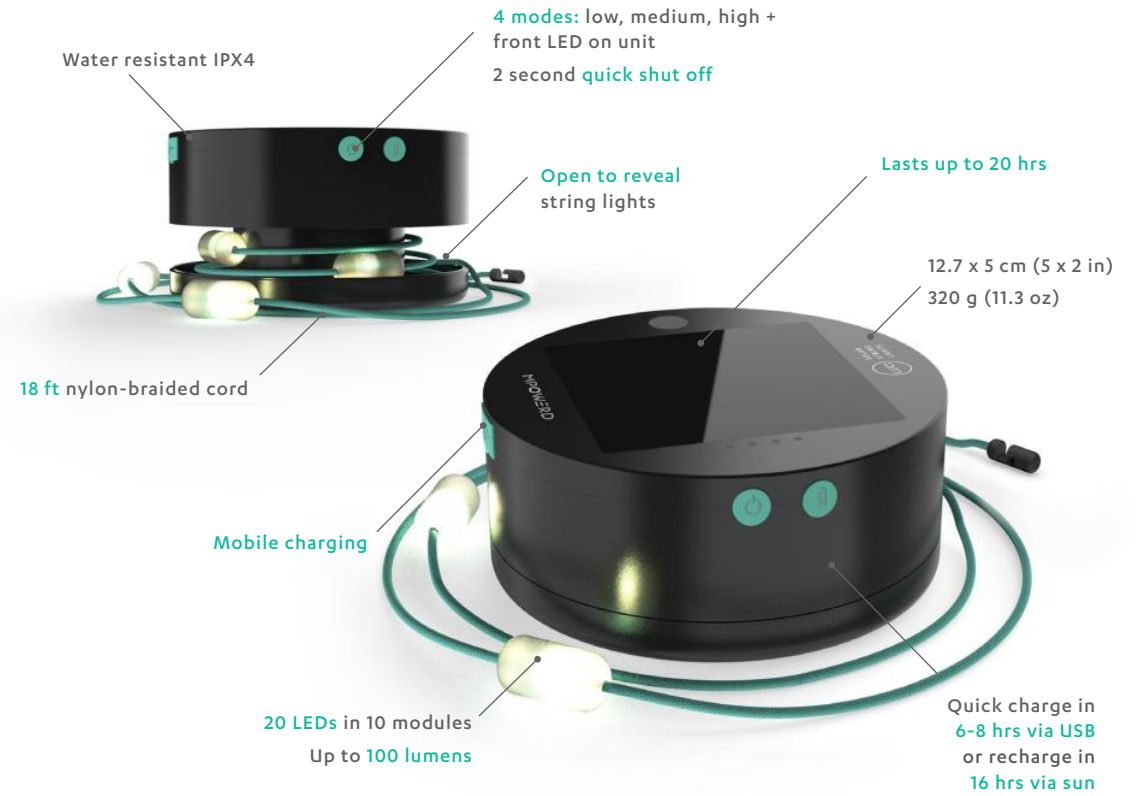


campsite • hiking • off-grid adventures

We've put the sun  
on a string. **Luci.**

## Luci Solar String Lights

Hidden inside the expandable unit, Luci Solar String Lights pack in 100 lumens into 10 nodes on an 18 ft cord. Along with mobile charging capabilities, this is the perfect way to light up your space.



patio • campsite • interior design • van life



Our solar lanterns.



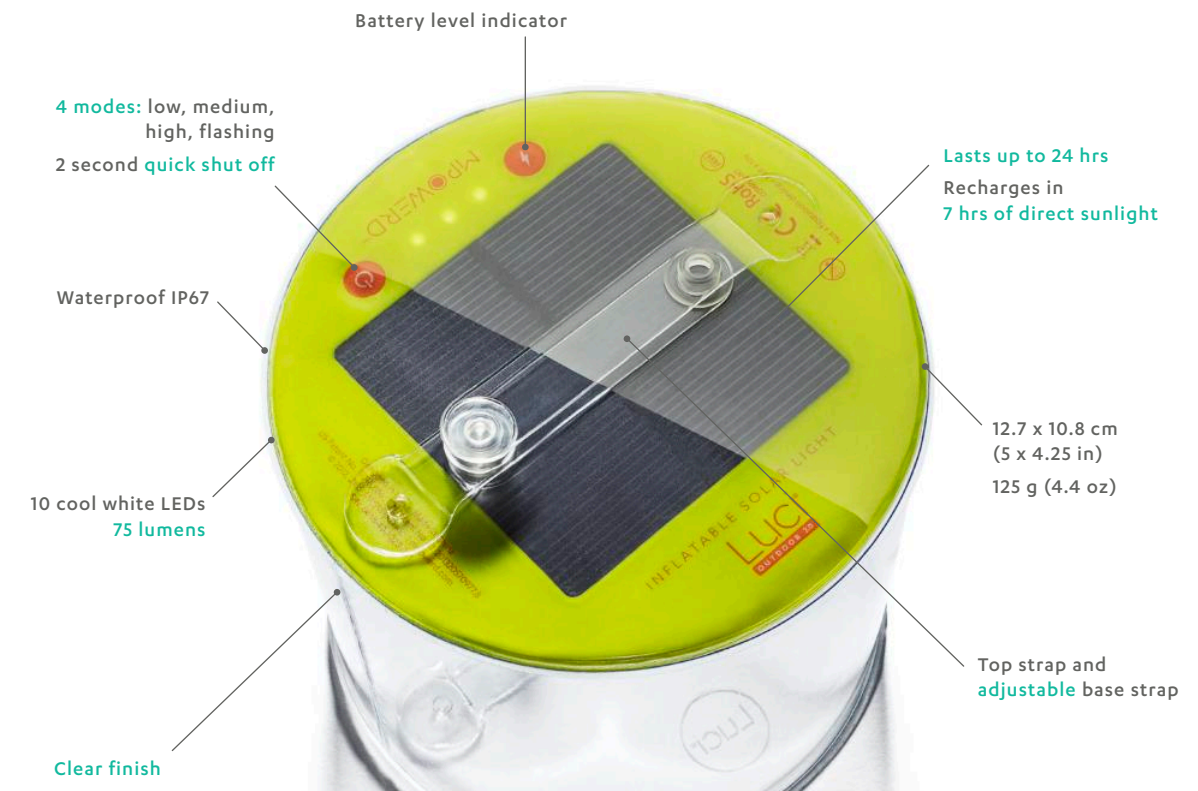
Clean. Reliable.  
Ready for anything. **Luci.**

The power of the sun  
in your hands.  
**Luci.**



## Luci Outdoor 2.0

Long lasting, powerful, and completely solar, Luci Outdoor 2.0 keeps you out of the dark, no matter how far off the grid you go.

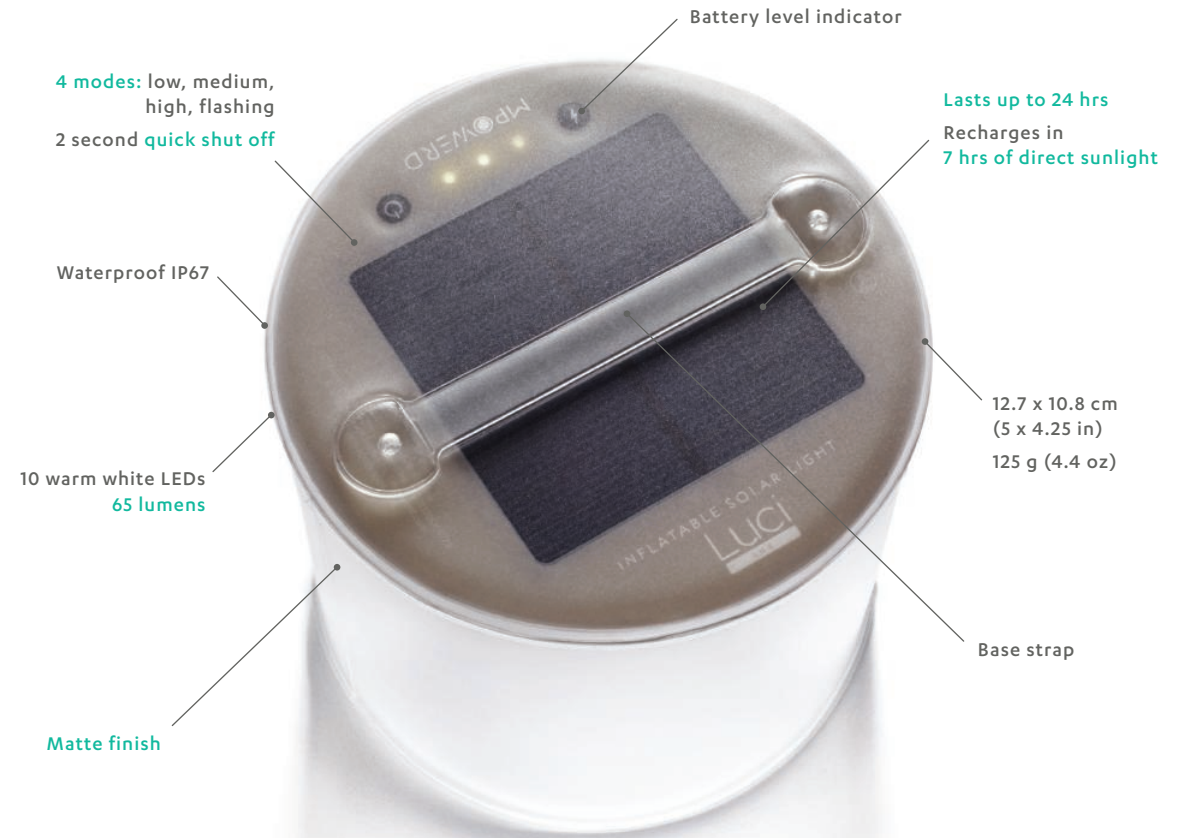


camping • hiking • climbing • boating • kayaking

Making rooftops  
brighter. **Luci.**

## Luci Lux

Compact and durable, Luci Lux can withstand up to 150 lbs of pressure, while providing a soft light that lasts long into the night.



home decor • events • reading • patio • spa • pool

## Luci Color

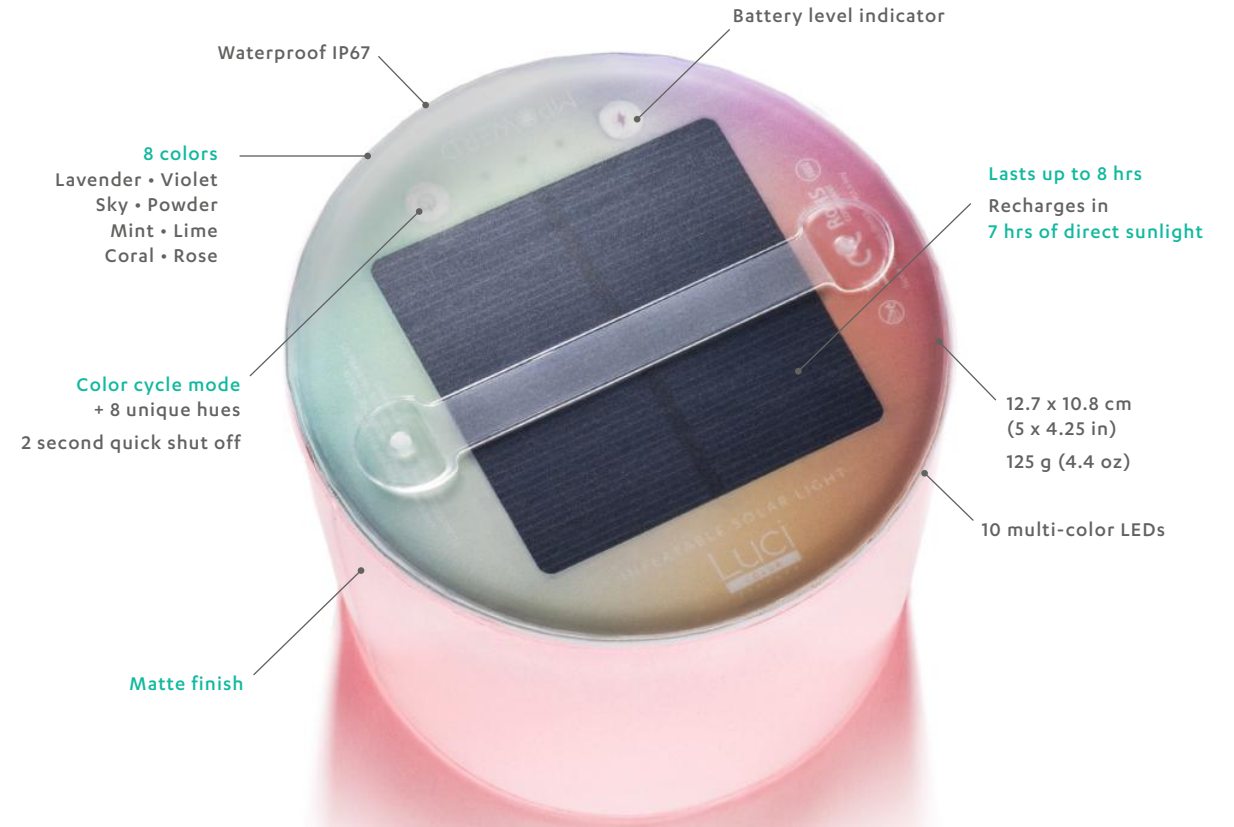
With 8 bold hues, a sparkle finish, and lasting 6 hours on a single charge, Luci Color is perfect for adding a splash of color to your life.



pool • mood lighting • parties • nightlight

## Luci Color Essence

With 8 unique colors beaming through a soft matte finish, Luci Essence is the easiest way to add more color to your life.



spa • meditation • home • bath

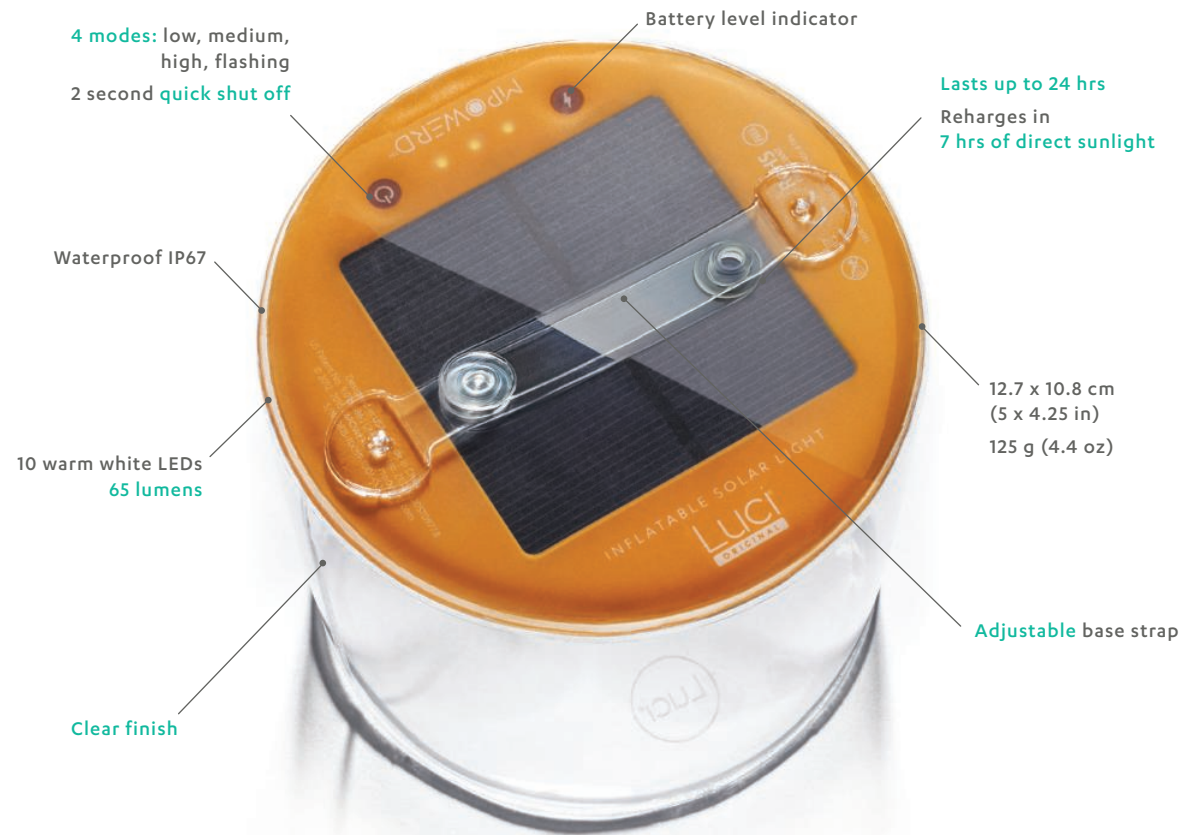
Long lasting for those long journeys.

**Luci.**



## Luci Original

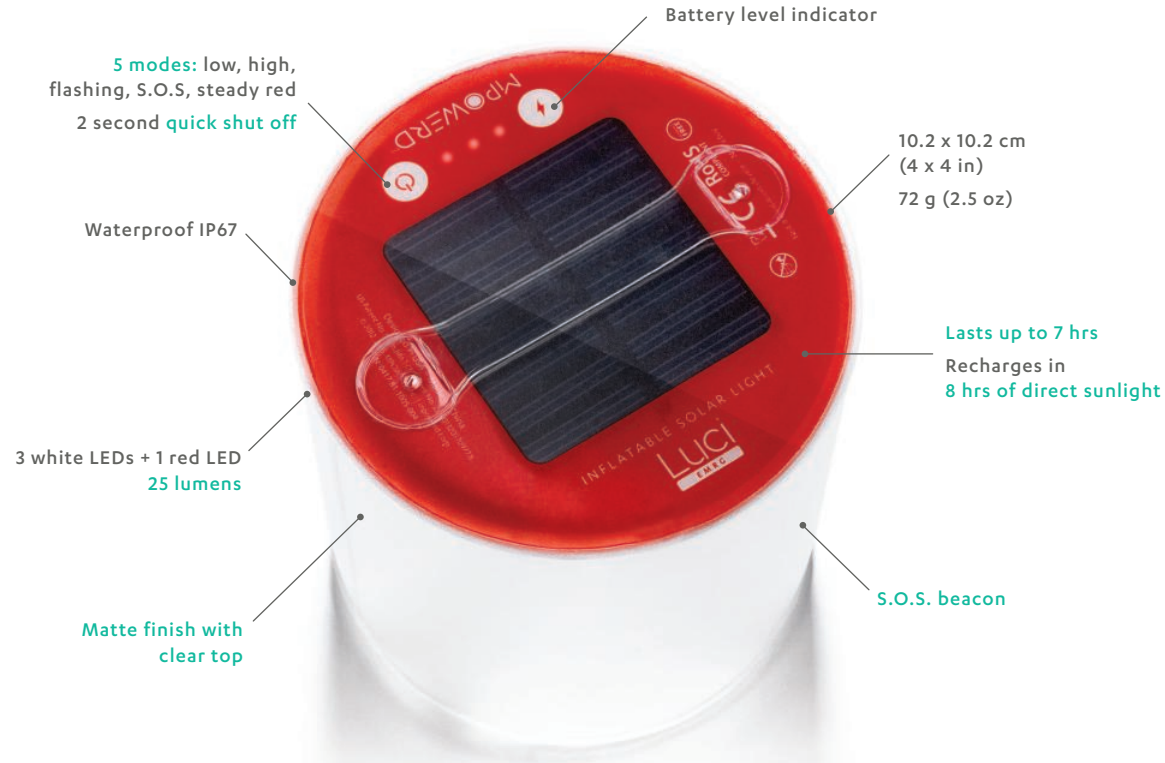
With an adjustable strap, 65 lumens, and lasting up to 24 hours on a single charge, Luci Original is the long lasting, utility loving, gets-the-job-done kind of light.



camping • blackouts • travel • garage • backyards

## Luci EMRG

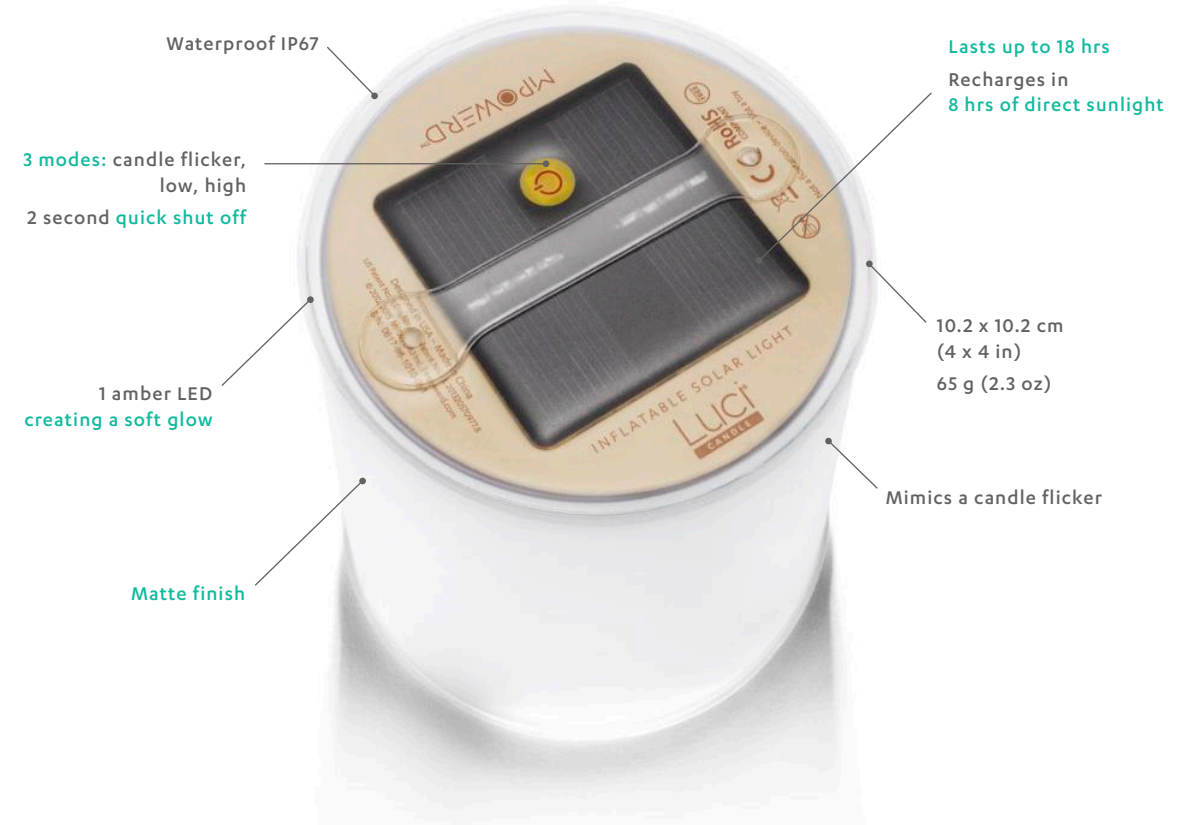
Designed for emergencies. Built to last. Long lasting, waterproof, and durable, this pocket-sized lantern, flashlight, and S.O.S beacon always has your back.



blackouts • storms • emergency kit • travel • garage

## Luci Candle

Wick-free, wax-free, flame-free. Solar powered, long lasting, and with a soft amber glow, Luci Candle provides all the ambiance of a candle with none of the worry.



home decor • patio • mood lighting • events • bath

A close-up photograph of a person's hands using a Lucii utility light to inspect an electrical panel. The person is wearing a red shirt. The utility light is a small, white, circular device with a yellow cord, which is plugged into a power outlet on the panel. The panel is made of metal and shows signs of rust. The background is a dark, textured wall.

Our utility light.

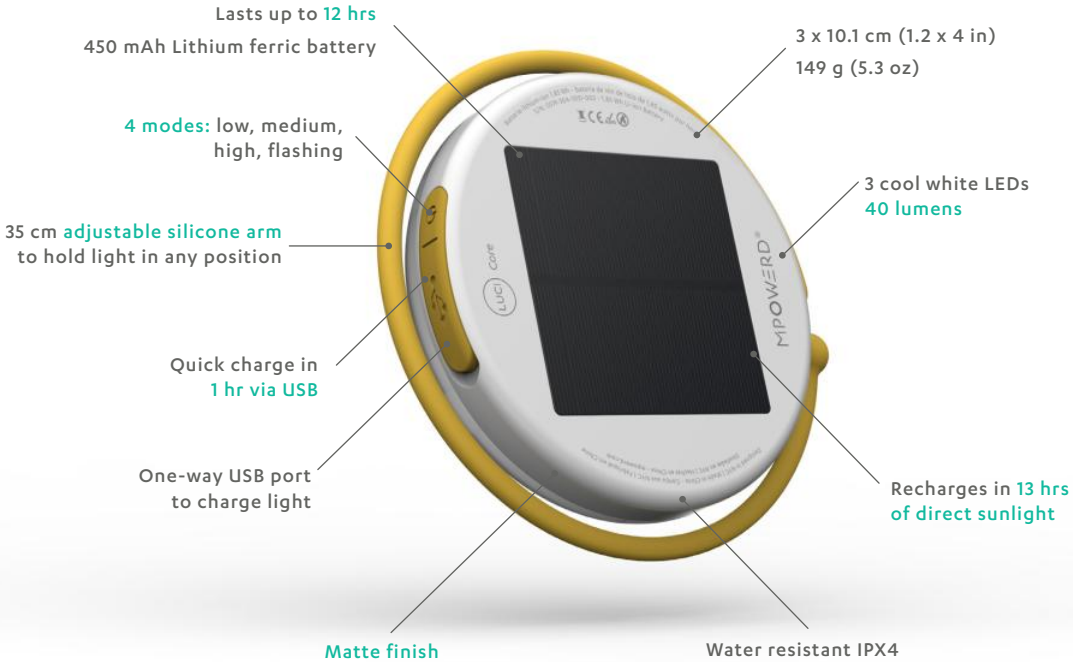
The little light that's ready for anything. **Lucii.**

Pocket-sized light for everyday tasks. **Luci.**



## Luci Core

Lightweight, weatherproof, durable, and super bright, Luci Core is everything you'd expect from a Luci light.



task light • reading • off-grid adventures



A young girl with two braids and a young boy are focused on a project at a table. The girl is pointing at something on the table while the boy looks on. They are surrounded by books on shelves in the background. The scene is brightly lit, suggesting a library or classroom setting.

## Education & **STEM.**

Educating future generations  
about the power of the sun.

Build your own LED light.  
Learn about solar energy.  
Create unique color combinations.

12.7 x 14.2 cm (5 x 5.6 in)

16 LED modules  
75 lumens

Battery level indicator

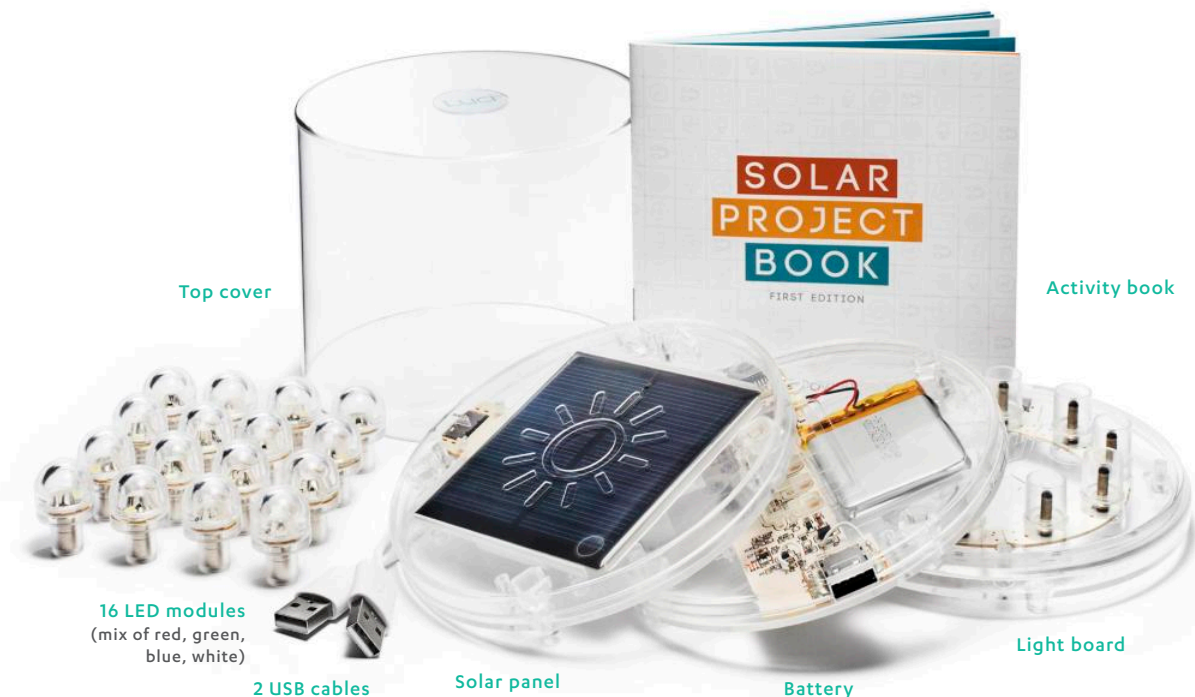
Lasts up to 24 hrs  
Recharges in 7 hrs of  
direct sunlight

4 modes: low, medium,  
high, flashing

## Build-Your-Own Luci: Solar Light Kit

The STEM toy that teaches kids about the power and potential of solar energy. Great for kids 7+ years old.

### What's in the box?



Make Luci yours with our  
co-branding options.



## Co-branding with MPOWERD

Whether you're looking for corporate gifts, bringing your brand into a whole new light, or adding the finishing touches to your event, Luci has you covered.



For more information contact [sales@mpowerd.com](mailto:sales@mpowerd.com).

## Our products at a glance



**Luci Solar Base Light**

USA SKU#: 1033-001-001-028  
Int'l SKU#: 1033-001-011-028  
Case of 8



**Luci Connect**

USA SKU#: 1031-001-001-012  
Int'l SKU#: 1031-001-011-002  
USA case of 6 | Int'l case of 12



**Luci Pro Series: Outdoor 2.0**

USA SKU#: 1423-001-001-002  
Int'l SKU#: 1423-001-011-002  
Case of 12



**Luci Pro Series: Lux**

USA SKU#: 1404-001-001-002  
Int'l SKU#: 1404-001-011-002  
Case of 12



**Luci Outdoor 2.0**

USA SKU#: 1023-002-001-002  
Int'l SKU#: 1023-002-011-002  
Case of 12



**Luci Lux**

USA SKU#: 1004-005-001-002  
Int'l SKU#: 1004-005-001-002  
Case of 12



**Luci Original**

USA SKU#: 1001-005-001-002  
Int'l SKU#: 1001-005-011-002  
Case of 12



**Luci Color**

USA SKU#: 1003-005-001-002  
Int'l SKU#: 1003-005-011-002  
Case of 12



**Luci Color Essence**

USA SKU#: 1024-003-001-002  
Int'l SKU#: 1024-003-011-002  
Case of 12



**Luci EMRG**

USA SKU#: 1005-005-001-002  
Int'l SKU#: 1005-005-011-002  
Case of 12



**Luci Candle**

USA SKU#: 1010-002-001-002  
Int'l SKU#: 1010-002-011-002  
Case of 12



**Luci Solar String Lights**

USA SKU#: 1030-001-001-002  
Int'l SKU#: 1030-001-011-002  
Case of 12



**Luci Solar String Lights: Color**

USA SKU#: 1030-200-001-001  
Case of 12



**Luci Explore**

USA SKU#: 1031-002-001-028  
Int'l SKU#: 1031-002-011-028  
Case of 8



**Luci Core**

USA SKU#: 1034-001-001-002  
Case of 24



**BYOL**

USA SKU#: 1026-002-001-002  
Case of 3

## Our comparison chart

	Mobile charging	Modes on unit	LEDs/ Lumens	Charge time	Lasts up to	Weight of unit	Battery level indicator
<b>Explore</b> 11.9cm (4.7")	●	Unlimited color options	18 LEDs 220 lumens	14 hours in sun / 5-6 via USB	24 hours on any color	255 g (9 oz)	●
<b>Pro Series: Outdoor 2.0</b> 12.7cm (5")	●	4 modes	10 LEDs 150 lumens	14 hours in sun / 2-3 via USB	50 hours on low mode	156 g (5.5 oz)	●
<b>Pro Series: Lux</b> 12.7cm (5")	●	4 modes	10 LEDs 135 lumens	14 hours in sun / 2-3 via USB	50 hours on low mode	156 g (5.5 oz)	●
<b>Base light</b> 15.2cm (6")	●	4 modes	31 LEDs 360 lumens	25 hours in sun / 5-6 via USB	50 hours on low mode	286 g (10.1 oz)	●
<b>Connect</b> 12.7cm (5")	●	Unlimited color options	36 LEDs 250 lumens	14 hours in sun / 2-3 via USB	24 hours on any color	208 g (7.3 oz)	●
<b>Solar String Lights</b> 12.7cm (5")	●	Flashlight + 4 modes	20 white LEDs 100 lumens	16 hours in sun / 6-8 via USB	20 hours on low mode	320 g (11.3 oz)	●
<b>Solar String Lights: Color</b> 12.7cm (5")	●	Flashlight + 6 colors + color cycle	20 multi-color LEDs	16 hours in sun / 4 via USB	15 hours on low mode	320 g (11.3 oz)	●
<b>Original</b> 12.7cm (5")		4 modes	10 LEDs 65 lumens	7 hours	24 hours on low mode	125 g (4.4 oz)	●
<b>Outdoor 2.0</b> 12.7cm (5")		4 modes	10 LEDs 75 lumens	7 hours	24 hours on low mode	125 g (4.4 oz)	●
<b>Lux</b> 12.7cm (5")		4 modes	10 LEDs 65 lumens	7 hours	24 hours on low mode	125 g (4.4 oz)	●
<b>Color</b> 12.7cm (5")		8 colors + color cycle	10 multi-color LEDs	7 hours	6 hours on any color	125 g (4.4 oz)	●
<b>Essence</b> 12.7cm (5")		8 colors + color cycle	10 multi-color LEDs	7 hours	8 hours on any color	125 g (4.4 oz)	●
<b>EMRG</b> 10.2cm (4")		5 modes	4 LEDs 25 lumens	8 hours	7 hours on low mode	72 g (2.5 oz)	●
<b>Candle</b> 10.2cm (4")		3 modes	1 amber LED	8 hours	18 hours on low mode	65 g (2.3 oz)	
<b>Core</b> 10.2cm (4")		4 modes	3 white LEDs 40 lumens	13 hours	12 hours on low mode	78 g (3 oz)	

All Luci lights have an operating temperature of 0-45C (32-122F). 12.7cm (5") diameter units are 10.8cm (4.25") high & 2.5cm (1") collapsed (4.5cm (1.8") for Pro) excluding Solar String Lights (5cm (2") fixed). 10.2cm (4") diameter units are 10.2cm (4") high & 3.2cm (1.25") collapsed.



# Opportunity isn't lost in the dark.

By Angela Rizner

“Sometimes you think you’re on your path, but you’re wrong” explains ten-year old Shaun. “You are lost. But sometimes you have to discover you aren’t going in the right direction to know where your path is.”

Shaun is a “philosopher king” and one of the many bright children looking to improve their situation. Kids like Shaun embody the hope of a better future. Without education, however, they are at risk of becoming enveloped within a vortex of hopelessness.

Shaun and others fully recognize the difficulty of their lives; most find that their fate is not necessarily mapped out by the night sky, but by their own determination and hard work.

“I love the stars. Sometimes I look at the sky at night and pretend I am jumping from planet to planet, and I feel free...”

In a place that often feels suffocating, education provides much needed expansion. It instills a daily recognition of future possibility. Education shifts a closed mind to an open mind. Education leads to the realization that there are many ways to exist. Education is empowerment.

To succeed, you need light to do your homework; but in Kibera, people are under financial and energy poverty. If you can’t afford food, you are likely unable to afford light.

Imagine trying to do your homework at night, and there is no light. Opportunity becomes lost in the darkness.

Shaun loves school. He knows that his future relies on studying hard. He dreams that, “one day I will be a pilot and buy a nice home for mommy.” He is determined to free himself of his current situation and reach his goals.

“One night I had a dream that we were on a plane, and the plane began to crash, and I rushed into the cockpit. I grabbed the pilot, threw him to the other seat, and took over... That dream means I control my own destiny.”

Sometimes all we need is a little help. We need someone to believe in us, and we need a few practical tools to get us to the next step. **A little Luci light goes a long way.** When Shaun turned on the light, he knew instantly that his future was brighter. He knew that his destiny was, in fact, his own.

MPOWERD®

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